

Business Essentials

Executive Certificate in Business Administration

"We were exposed to the "best of the best" in faculty talent and instruction...these business topics have inspired me"

- Ron Leavitt, President, Capstone Capital Group

"There has been a major improvement in how I deal with the everyday dilemmas at the work place. I reference my class notes continuously"

- Mitzi Lea, Front Line Supervisor, Cannery Casino & Hotel



"Rebel against the economy!"

The Business Essentials program offers an overview of the key concepts and tools required to achieve success in today's challenging business environment. The course is designed for experienced or high potential people who:

- *Wish to qualify for positions of increased responsibility...*
- *Are business owners or run professional practices...*
- *Lack the time or preparation for a traditional college degree...*

Our program is staffed by the same leading professors who teach our MBA students. Actively engaged in research and practice, they bring their cutting-edge discoveries and insights into the classroom via lectures, case studies, short video clips, role playing, and group work.

Your tuition will cover all expenses, including instruction, materials, books, meals, and parking. While students may enroll in individual modules in any order, attending all four two-day modules within one year will allow you to graduate with an Executive Certificate in Business Administration from the University of Nevada, Las Vegas. This program also qualifies for up to 5.6 continuing education units (CEUs), based on attendance, and financial aid is available through the Sallie Mae Career Loan Program.

Companies with program participants include:
Cannery Casinos, Southwest Gas, the International Gaming Institute, Wells Fargo, MGM Mirage, Las Vegas Chamber, Medic West, Gilmore Construction, Capstone Capital Group and Nevada Power.

PEOPLE

May 15-16, 2009
C092BD6102, \$999

- Leadership
- Managing People
- Conflict Resolution
- Change

ENVIRONMENT

June 12-13, 2009
C092BD6103 \$999

- The Economy
- Business & Society
- Business Law
- International Business

PROCESSES

May 29-30, 2009
C092BD6104, \$999

- Budgeting & Reporting
- Marketing
- Supply Chain Management
- Information Systems

MONEY

June 26-27, 2009
C092BD6105, \$999

- The Market Process
- Strategy
- Corporate Finance
- Accounting

C092BD6101 (for all four modules)

College of Business Professors

Fri. & Sat. 8:00am-4:00pm

UNLV Main Campus (contact office for details on 702-895-3394)

\$3,995

Free Information Sessions: April 15 & 29, 2009 at 6pm on UNLV's Paradise Campus